

2024 FASHION WRITING MENTORSHIP

Preview Application Form

*Please note this document is for preview purposes only. Applications must be submitted through the online form that can be found HERE.

This application form will ask you to provide the following information:

- Personal & Contact Information
- About You
- Education and Experience (including submission of your Application Requirements)
- Terms and Conditions

Application requirements:

- 200-word profile or biography with reference to any fashion or writing related tertiary courses undertaken and/or work previously published.
- 200–300-word cover sheet explaining your personal approach to writing, the styles or genres you prefer, your personal connection to fashion as a theme for your writing, and your ambition for your future in writing.
- 3 x 200-word samples of your fashion focused written work (samples can be clippings taken from longer form pieces of work)

If you require any further information or assistance, please do not hesitate to reach out to our team at programming@mff.com.au. We look forward to receiving your application!



Personal & Contact Information

1.	Full name:
2.	Preferred pronouns: She/Her He/Him They/Them Other
3.	Email address:
4.	Primary contact number:
5.	From which state or territory are you based? VIC NSW QLD SA TAS NT ACT
6.	Have you been involved in the Festival before? ☐ Yes ☐ No
7.	Do you identify as any of the following: ☐ Aboriginal and/or Torres Strait Islander ☐ LGBTQIA+ ☐ Deaf or Disabled ☐ CALD (Culturally and Linguistically Diverse) ☐ Prefer not to say



About You

- 8. Why would you like to take part in the Fashion Writing Mentorship and how will it aid your professional experience? (50 words)
- 9. Who is your favourite writer and why? (50 words)?
- 10. Please list which publications, online platforms, newspapers and magazines you enjoy reading.
- 11. One of the incredible initiatives of this program is that the four finalists will complete a mentorship with a leading fashion journalist. In a few sentences (50 words), please tell us what this opportunity would mean for you:

Education and Experience

- 12. Are you currently enrolled or have recently graduated from a fashion, journalism, or writing course?
- 13. If you previously answered yes, please provide details on the course, institution, duration and which city/state it was based in:
- 14. Please provide us with a bio on yourself and your experience as a writer (200 words max.):
- 15. Please upload your CV (1 page max), cover sheet (200–300-words max), and 3 samples of your writing (200 words each max). Ensure that all documents are combined into one PDF file and the writing samples are a maximum of 200 words each; applications that do not meet these requirements will not be reviewed.

Terms & Conditions

- 16. Have you read the Fashion Writing Mentorship Terms & Conditions?
- ☐ Yes, I have read and agree to the Fashion Writing Mentorship Terms & Conditions



- 17. If your application is successful, you will be required to be available in Melbourne between the 23rd of February 9th March 2024 (Festival period). If for any reason you will not be in Melbourne during the Festival Period, please outline which dates and why. The judging panel will determine whether your unavailability makes you ineligible for participation at their discretion.
- 18. Should your application be successful, you will need to adhere to the PayPal Melbourne Fashion Festival Event Policy, Privacy Policy, and General Collection Statement. Do you agree to adhere to these policies if you are chosen to take part in the Fashion Writing Mentorship?

☐ Yes, I agree.